



Climate Change Adaptation,
Mitigation Practices in the Communities
and the Tourism Industry in Fiji

TOURISM
F I J I

Fiji and Climate Vulnerability

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Impact of Climate Change on Fiji's Coastal Tourism



Fiji and Climate Vulnerability.

- Rapid Climate Variability
- Increased Extreme Weather Events
- Vulnerability of Small Island Nations
- Economic Impact of Cyclones

Fiji's reliance on tourism.

- **The FIVE S's**- Sun, Sand, Smile, Sea & Socio Culture
- **40% of Fiji's GDP** creating over 118,000 jobs in the tourism sector

Government & Tourism's Role in Climate Resilience

- Economic Backbone
- Interconnectedness
- Industry Responsibility
- Build community resilience with eco-friendly practices.



Key Mitigation Initiatives

Key mitigation initiatives:

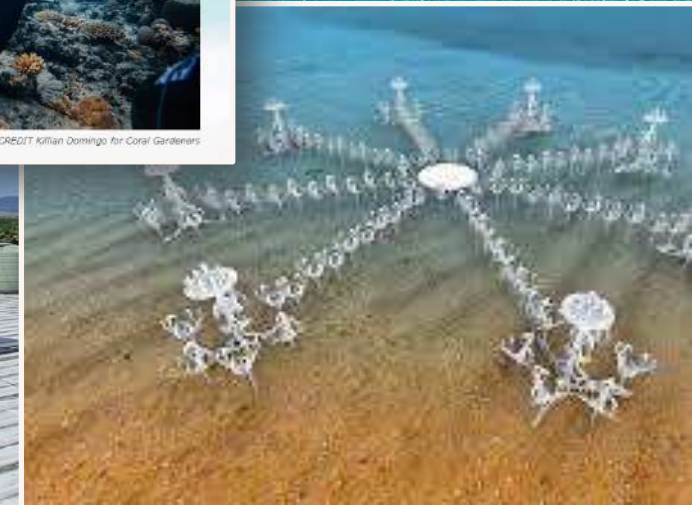
Ban on the importation of single use plastics

Renewable Energy
(wind and solar)

EV Vehicles & Chargers

Coral Restoration:

- Counting Coral
- Coral Gardening



Key mitigation initiatives:

Pacific Recycling Foundation Initiatives:

- I Hub recycle bins.
- Education and awareness programs in schools.

National Cleanup Campaign:

- Community-driven efforts to keep Fiji clean.



Key mitigation initiatives:

Home Bio Gas Production

Biodegradable straws

Recycled Paper Towels:

- Hand paper towels recycled into toilet paper



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Adaptation Techniques

Adaptation Projects:

Mangrove Reforestation

- Community based projects by governments and NGO's

Tree Reforestation

- Native Tree
- Vesi for Tanoa

Fijian Culture Preservation

- VOU Hub

Marine Biodiversity Restoration

- Naidiri Biodiversity Park-Marine Protected Areas
- Kalokolevu Village–Biodiversity Park
- Eden's Biodiversity Park



Tourism Fiji had the honor of engaging in a meaningful dialogue with Mary, Crown Princess of Denmark, organised by Fiji Airways.



Partnerships and Global Collaboration

Global Sustainable
GSTC2025
Tourism Conference

FIJI
5-8 August, 2025

Collaboration with Earth Check and GSTC

- Establishing industry benchmarks for sustainable tourism.

Engagement with NGOs and International Bodies

- Scaling adaptation projects through shared resources and expertise.

Upcoming GSTC 2025 Conference in Fiji

- Platform for showcasing Fiji's sustainability progress and innovations.
- Opportunity for networking and knowledge exchange with global leaders.



Vinaka



WHERE HAPPINESS
COMES NATURALLY

