



Conscious Travel and Inclusivity

Mark Wong
Senior Vice President, Asia Pacific
Small Luxury Hotels of the World



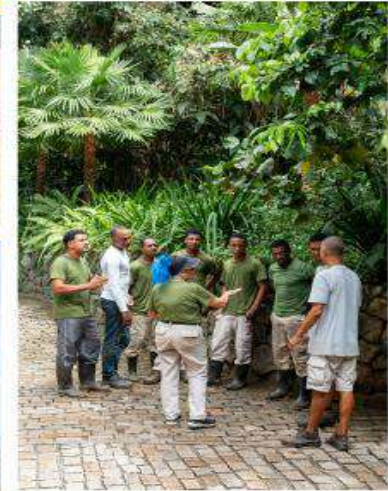


Who are we?

- Founded 34 years ago on the principles of curating a portfolio of small, independently-owned hotels
- Over 570 hotels in more than 90 countries
- Globally, 50 rooms on average
- Privately-owned and in the same local family for generations

Our Ethos

- Conscious travel has always been at the heart of our brand
- Create a sustainable future where people explore the world with intention and protect its integrity
- Showcase our member hotels' initiatives and activities to inspire others
- Conscious travel through mindful living and sustainable practices



SMALL LUXURY HOTELS OF THE WORLD

Considerate Collection

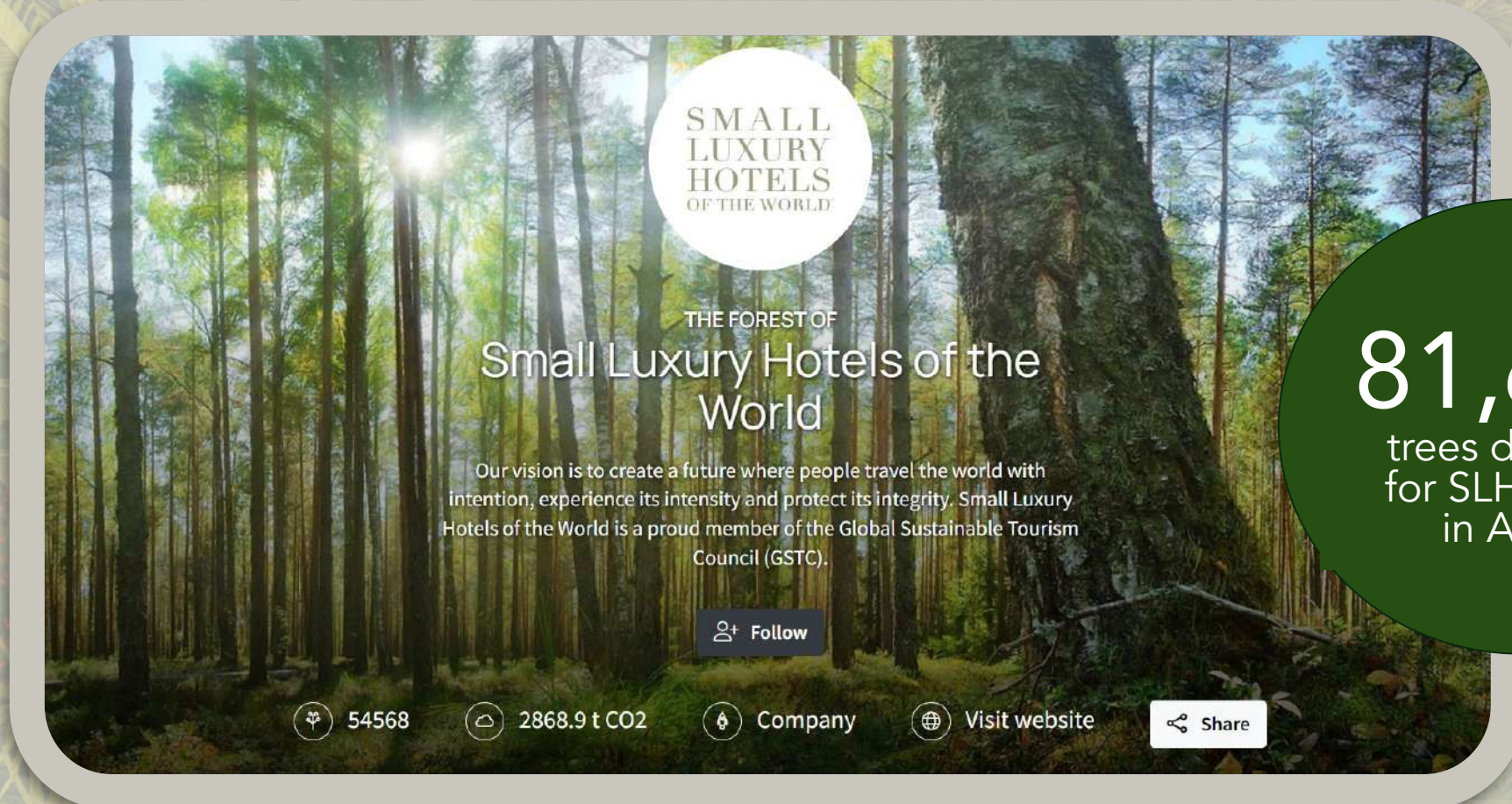
ACTIVELY SUSTAINABLE LUXURY HOTELS





*Environmentally
Conscious*

Partnership with tree-nation



81,628
trees donated
for SLH Forest
in Africa

Every room night booked and stayed using SLH Club loyalty member rate includes a donation to reforestation

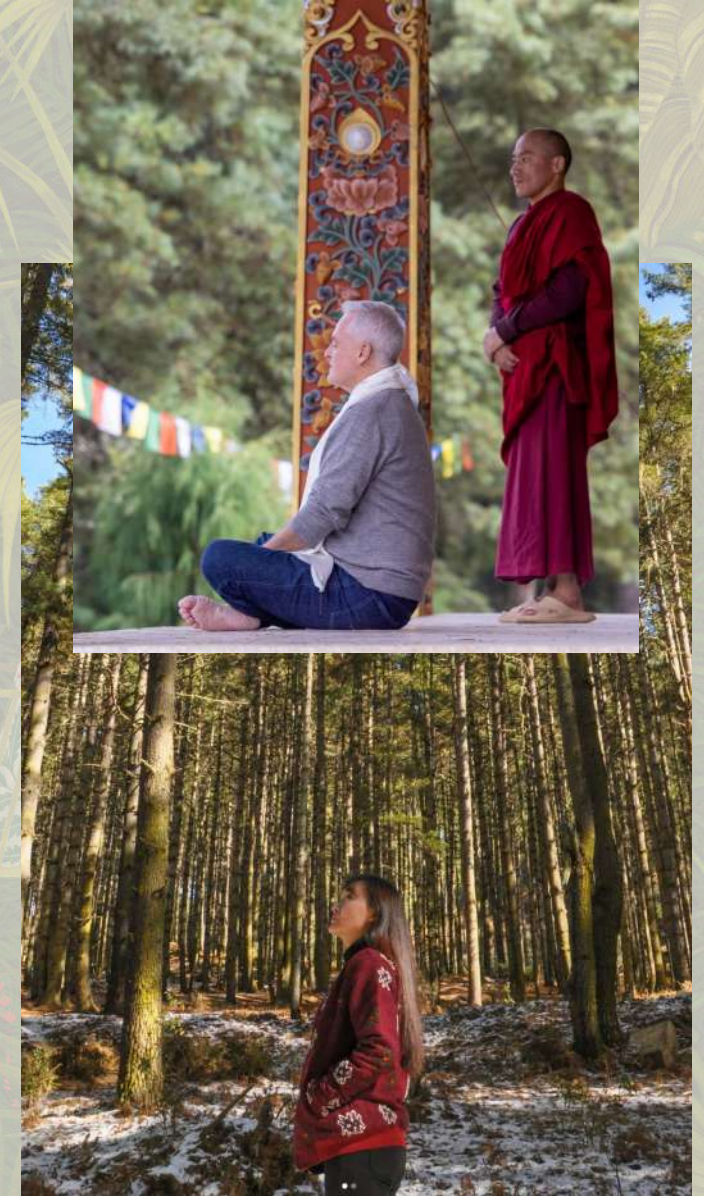


*Cultural
Custodians*

“

Luxury is about connecting with local communities and more importantly they want to have an experience whereby they can actually make a contribution. It's something that leaves a lasting impression and touched them within.

Khin Omar Win
Owner of Gangtey Lodge (Bhutan)





*Community
Minded*



“

You come here because of the nature, and you end up having a transformative experience because of the people.

Juliana Ghiotto
Owner of Barracuda Hotel &
Villas (Brazil)

Actively sustainable luxury hotels

with shared values

26

hotels in 2021

68

hotels in 2024



INDEPENDENT SPIRITS



THINKERS AND QUESTIONERS



EDUCATORS



STORYTELLERS



PEOPLE POWERED



COMMUNITY-CENTRIC



“

Inclusion is about the experience when guests are staying with you and means everyone should have the opportunity to enjoy what everyone else is doing.

Richard Thompson
Founder of InluCare

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At Amilla, luxury isn't about elegant accommodations and lavish amenities, it's about experiences that resonate deeply with guests.

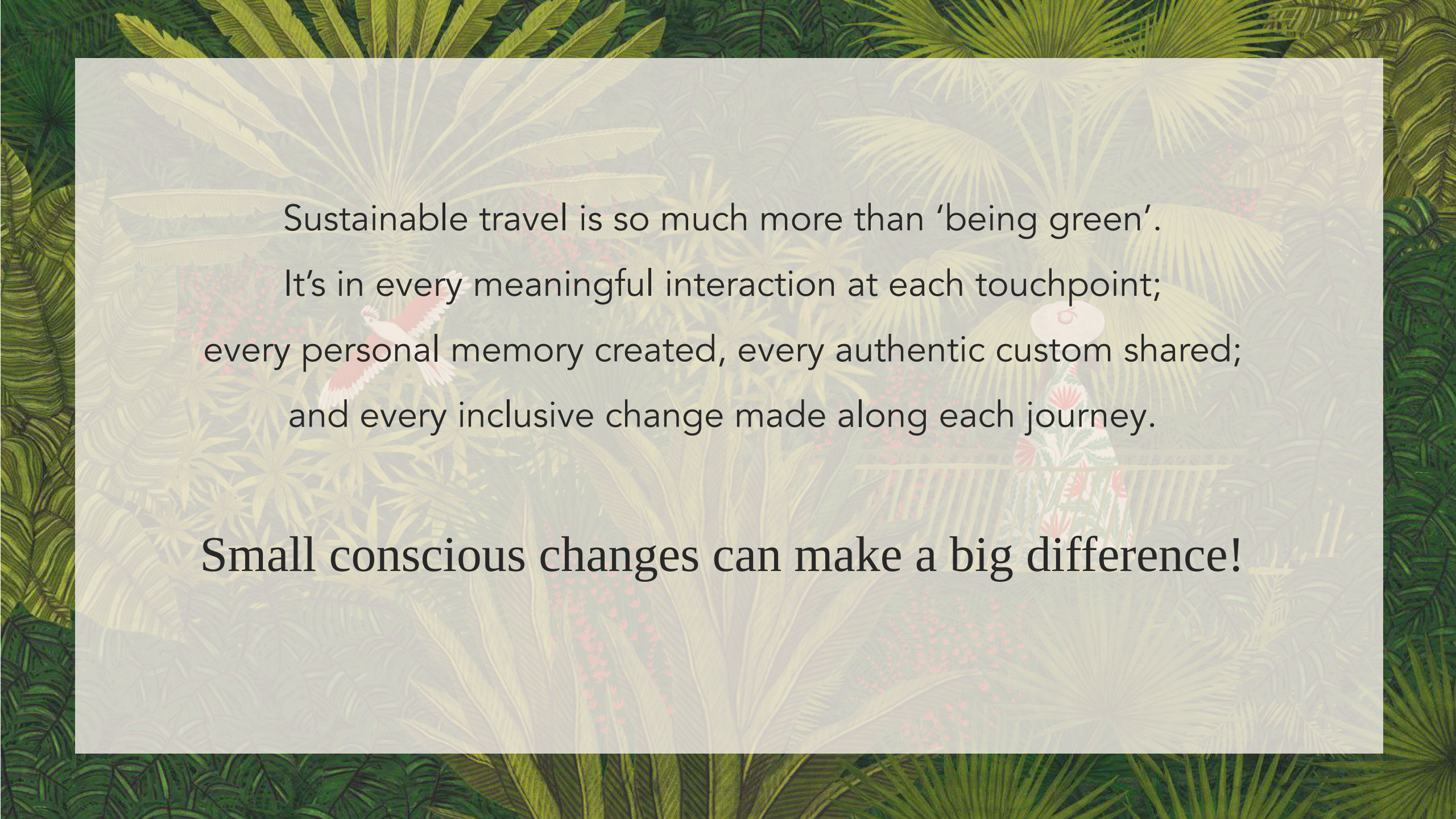


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Our accessibility efforts are a journey on which we are constantly learning, listening and adapting. Attitude and mindset play a pivotal role when making guests feel comfortable and included.

The investment for our IncluCare certification was US\$3,000, the return on investment so far has been over US\$215,000 of measurable revenue related to our facilities and attitude of each and every team member.

Narelle McDougall
General Manager of Amilla Maldives

The background is a vibrant, detailed illustration of a tropical jungle. It features various types of green leaves, including palm fronds and broad-leafed plants. A white bird with red wings is shown in flight on the left side. On the right, a person wearing a white dress with a colorful floral pattern and a white hat is visible. The entire scene is set against a light, semi-transparent rectangular area where the text is placed.

Sustainable travel is so much more than 'being green'.
It's in every meaningful interaction at each touchpoint;
every personal memory created, every authentic custom shared;
and every inclusive change made along each journey.

Small conscious changes can make a big difference!



SMALL
LUXURY
HOTELS
OF THE WORLD™

Considerate Collection

slh.com/considerate