



PHUKET
HOTELS
ASSOCIATION

Coastal Destination Management

Speaker Jayne MacDougall

Executive Director, Phuket Hotels Association



Phuket Thailand

- 200KM of coastline- rocky cliffs, mangroves, sandy beaches.
- Population 455,102 and New Daily tourist arrival 30,000 & 19,000 airport arrivals
- Andaman Sea and Gulf of Thailand





Current Environmental issues Affecting Phuket

1. Flooding and Urban Development
2. Coastal Erosion, Coral bleaching and Rising Sea Levels
3. Waste Management Challenges
4. Deforestation for Real Estate Development
5. Tourism's Environmental Impact



5500MN SPENT ON MAINTAINING ISLAND'S ONE OPERATING INCINERATOR

Phuket City Municipality has inked a deal to pay more than B511 million for the upkeep of the island's only working public incinerator for the next 15 years. The half-billion-baht contract comes while a second incinerator is built at the Saphan Hin facility over the next two years, and while the volume of trash delivered to the island's main landfill continues to outpace the ability to burn it.

Phuket Town Mayor Saroj Angkanapilas signed the contract of agreement with existing operator PJT Technology Co Ltd, represented by Executive Director Tan Wang, at a signing ceremony to establish a public-private partnership for waste management on Oct 31.

At the signing of the agreement, titled "Contract for Private Sector Rights to Manage a Community Waste Incinerator Plant with a Capacity of Not Less Than 300 Tons/Day", were PJT Technology's Legal and Compliance Manager Sajith Sriprapat and Phuket City Municipality Chief Administrative Officer (Palad) Chalermpon Pyanarongroj.

Also present were Phuket Town Deputy Mayor Suphot La-omphat and Suthipan Skuldeh, along with Mayor Saroj's official Secretary, Niti Peichpradabakul, and Advisor Chue Kongchin.

"Phuket City Municipality receives waste from all localities in Phuket to be disposed of at the Solid Waste Disposal Facility at Saphan Hin," Mayor Saroj said.

"Currently, the amount of waste delivered to the Saphan Hin landfill exceeds the capacity of the incinerator by about 200-300 tonnes per day, including infectious waste," he added.

"We have a problem with waste management because the original incinerator has been in use for more than 15 years... While waiting for the construction of the second incinerator to be completed in the next two years, it is very important to renew the contract and allow the private sector to manage the waste," he said.

Noting the need for upgraded facilities to handle the current waste load effectively, Mayor Saroj explained, "The machinery and equipment are starting to deteriorate. Therefore, it is very important to renew the contract with PJT Technology Co Ltd to allow the private sector to invest in improving the incinerator system, equipment and tools to be of good quality and in good condition, ready for waste disposal, in order to help solve Phuket's solid waste problem."

PJT Technology, established in 2003 due to a joint venture negotiation with Malaysian manufacturer Itris Corporation Berhad, was selected to manage the community waste incinerator for another 15 years because the existing and original contract states that as long as PJT Technology Co Ltd passes the evaluation in all...



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Phuket's overtourism: Is Thailand's holiday hotspot ruined?

Puntid Tantivangphaisal

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1 minute read



Phuket, Thailand's stunning island getaway, has claimed the dubious title of **the world's most overcrowded destination**. Once a serene beach paradise, **Phuket** now sees **tourists** outnumbering locals by a staggering 118 to one, turning the tropical dream into a crowded chaos.

Overtourism has become a hot topic since travel

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Sustainability and Resilience Building activities –

- Collaboration with Scholars of Sustenance
- Green Champion Training and Workshops
- Green Planet School Farm Project
- Phuket Green Day
- PHIST event (Phuket Hotels For Islands Sustaining Tourism)



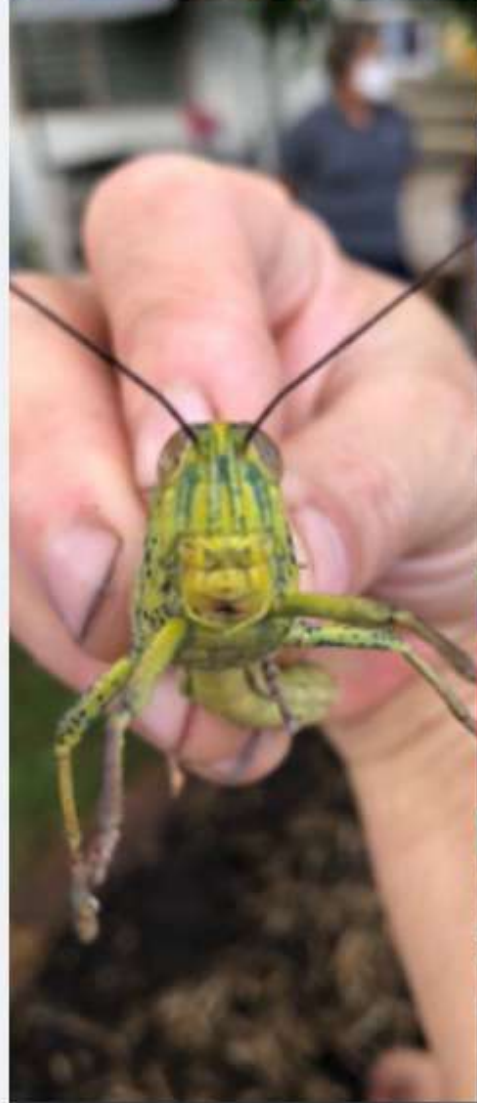
What we do

- Workshops of 40+
- Resources
- Library
- Linking Champions on “LINE”
- Research (data collection)



Green Champions Education





PHUKET HOTELS
ASSOCIATION 
Green Planet School Farm Project





- PHUKET GREEN DAY – 4 x per year**
- Coincides with environmental days- e.g EARTH DAY
 - Open to all members, local government, non-profits, education and community
 - Statistics collected related to collected items. Efforts to recycle.

PHIST EVENT
PHUKET HOTELS FOR ISLAND
SEPTEMBER
SUSTAINING TOURISM 2024
02 SEPTEMBER 2024, Angsana Laguna Phuket

1300+
Delegates

66
Speakers

18M+
Social Media
reach

58+
Exhibitors &
Sponsors



PHIST Sustainability Learning Event

- International event with 21 workshops/panel sessions
- Sustainable fashion show
- Farm to Table
- Local farmers
- Students
- Hotel Video Best Practice (social media)





phuketassociation.com



What else are Hotels in Phuket doing?

- Disaster Preparedness & Resilience
- Work toward Net Zero with building standards, renewable energy, green transport
- Diverse Revenue streams– looking toward different markets , wellness, medical tourism
- Balance Conservation and Utilization
- Increase Community engagement
- Health & Safety

